

# Penn-Northwest Broadcast News

## August 2009

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[www.penn-northwest.com](http://www.penn-northwest.com)

### Governor Welcomes New Private Sector Co-chair, Karen Winner, to Team PA Foundation Board



Team Pennsylvania Foundation Board of Directors took time out of the June board meeting to pose for a photo with Governor Rendell. Karen Winner, third from the right, front row, was named private sector co-chair for a three-year term at the meeting

The head of a Mercer County-based company has been named co-chair of the public/private organization that works to make Pennsylvania a leader in economic development, Governor Edward G. Rendell announced recently.

Karen Winner, CEO of Winner International Corporation in Sharon, will represent the private industry sector on the Team Pennsylvania Foundation Board of Directors and will serve a three-year term that began July 1. Governor Rendell serves as the public-sector co-chair of the organization.

“Karen Winner will build on the many successes of the foundation and work to

expand its strategic vision to further advance economic development across the state,” Governor Rendell said. “The Team Pennsylvania Foundation is an integral partner in our work to enhance the state’s competitiveness.”

“I look forward to continuing the rich tradition of representing the interests of the business community across Pennsylvania as the co-chair of the Team Pennsylvania Foundation Board of Directors,” Winner said.

Winner replaces Wendie DiMatteo Holsinger, the CEO of ASK Foods Inc. in Palmyra.

The Governor said Team Pennsylvania enjoyed many accomplishments under Holsinger, including aiding the Governor’s Action Team in securing and creating new jobs at Westinghouse in western Pennsylvania; helping alternative-energy companies Gamesa and Conergy locate in Pennsylvania; winning enactment of the earned income tax collection law; and creating the Pennsylvania STEM Initiative.

As part of its restructuring, the foundation’s board also named James Bloom of Egan Bloom & Associates LLC, Plymouth Meeting, as its treasurer.

\*\* Excerpt from Team Pennsylvania Foundation Newsletter, 7/30/09

## FEATURED PROPERTY FROM MERCER COUNTY'S INVENTORY OF AVAILABLE SITES & FACILITIES



### [104 Church Street, Wheatland, PA](#)

31,100 sf Industrial/warehouse/manufacturing facility for sale. Ceiling Height: 20' – 25' Oversized drive-thru doors, 3,000 sf professional office space. Easy access to interstates in PA and Ohio. Non-compete clause in effect.

**For more information on available sites and facilities in Mercer County, contact Penn-Northwest at 724-662-3705 or visit [www.penn-northwest.com](http://www.penn-northwest.com)**

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## SBA ARC Loan Program

If your small business is stressed meeting expenses during these economic times, the U.S. Small Business Administration has a new loan program designed just for you.

SBA's America's Recovery Capital Loan Program can provide up to \$35,000 in short-term relief for viable small businesses facing immediate financial hardship to help ride out the current uncertain economic times and return to profitability. Each small business is limited to one ARC loan.

**ARC loans will be offered by some SBA lenders for as long as funding is available or until September 30, 2010, whichever comes first. [SBA Participant Lender Fact Sheet](#)**

[About the ARC Loan Program](#)

[ARC Loan Eligibility](#)

[Applying for an ARC Loan](#)

[Learn How SBA Can Help](#)

Since June 15, lenders across the country have provided millions of dollars in capital to small businesses through the America's Recovery Capital (ARC) loan program. Created under the Recovery Act, the temporary ARC program offers interest-free loans to viable small businesses, which carry a 100 percent guaranty from the SBA to the lender and require no fees paid to SBA. Loan proceeds are provided over a six-month period and repayment of the ARC loan principal is deferred for 12 months after the last disbursement of the proceeds. Repayment can extend up to five years.

The ARC loan program is open to any SBA-approved lender. Non-SBA lenders can easily become SBA participants by working with their nearest [SBA district office](#). Businesses interested in applying for an ARC loan should first contact their current lender.

[List of lenders who have made ARC loans to date](#)

If you would like to speak directly to a customer service representative about the ARC Loan Program, please call toll-free (866-947-8081) Monday through Friday during the hours of 8am to 9pm (Eastern Time).



# SHRM Essentials of Human Resource Management Certificate Program

The SHRM (Society for Human Resource Management) Essentials of Human Resource Management Certificate Program is a comprehensive overview of the human resource function. If you're new to human resources or simply want to strengthen your employee management skills such as small business owners responsible for the HR function in their companies and people looking into HR as a career-change possibility, then this program is for you! It is specifically designed to challenge you and provide the skills you need to confidently face today's complex HR situations and compliance issues within your organization.

Six learning modules cover:

- Resource Management – Gain a clear understanding of the HR function
- Employment Law – Enhance your ability to apply key HR legislation
- Recruitment and Selection – Gain important skills for selecting employees
- Compensation and Benefits – Learn the key elements of a total compensation system
- Employee Development – Gain an understanding of orientation, development and training
- Performance Management – Discover the purpose and process for performance appraisals



<b>When:</b>	Monday evenings, 6 weeks beginning September 21, 2009
<b>Time:</b>	6:00 – 9:00 p.m.
<b>Location:</b>	Penn-Northwest Professional Center, 749 Greenville Rd, Mercer
<b>Program Fee:</b>	\$599
<b>Registration deadline:</b>	September 9, 2009
<b>For more information, contact:</b>	Slippery Rock University, Office of Workforce and Community Education, Phone: 724-738-1601, email: <a href="mailto:lifelonglearning@sru.edu">lifelonglearning@sru.edu</a>



**Pennsylvania International Week (PIW) originally scheduled for September 9, 2009, HAS BEEN CANCELED!**

Due to the current PA budget situation, the PA trade representatives will not be able to travel to Pennsylvania this September. Please note that the scheduled event in Meadville for September 9, 2009, has been cancelled. Please do not hesitate to contact the Commission office with any requests or questions for the trade offices. The International team will be happy to make the connection and assist the best way they can under the current condition.